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## Media Release:

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### The Miami Broward One Carnival Host Committee Plans for the 2010 Miami Broward One Carnival at their new home at Sun Life Stadium, in Miami Gardens, Florida on Sunday, October 10, 2010

(For Immediate Release)-August 2010-Miami-The 2010 Miami Broward One Carnival(MBOC) will be held on Sunday, October 10th, 2010 at Sun Life Stadium(Dolphin Stadium) in the City of Miami Gardens, Miami-Dade County(bordering Broward County). Dolphin Stadium is home to numerous Superbowl and major entertainment productions including Jazz in the Gardens. The Miami Broward One Carnival Host Committee have signed a Memorandum of Understanding with the Stadium, LLC, managers of the Stadium , Dolphin's organization and NFL owners, to clear the Columbus Day weekend for the next five years in moving the Dolphin's game on this weekend in order for Miami Broward One Carnival to be staged at Sun Life Stadium. This spirited agreement represents a major opportunity for the Miami Broward One Carnival to build the future and sustainability of the Carnival brand at a well known venue.

Miami Carnival Inc. (MCI) and Broward Caribbean Carnival Inc.(BCCI) united last year and hosted one of the most successful Carnivals in South Florida that attracted over 50,000 people on Carnival day. This Caribbean cultural experience and spectacular riotous blend of colors,pageantry and fantasy that is depicted through a kaleidoscope of incredible costumes, steel bands, calypso, soca and kompas. The event attracts over 100,000 people throughout the United States, Canada, Europe, Latin America and the Caribbean to the South Florida area. Miami Broward One Carnival has a significant impact on tourism yearly through sold out hotels, airlines flights and over all economic spending in South Florida.

“We acknowledge that this announcement is long overdue. Not having a Carnival was not an option for us. We had to take the appropriate time to make a fiscally responsible decision for the present and for the future of the Miami Broward One Carnival brand. We apologize to our stakeholders who include our bandleaders, masqueraders, steelbands, promoters and the tens of thousand attendees who travel from all over to attend Carnival. We realize the late timing of this decision put them in challenging positions. Miami Broward Carnival would not be possible without their support . We are committed to making it up by producing one of the best productions of Carnival that South Florida has ever seen.”, states Ruthven Williams, MBOC Treasurer and MCI Chairman.

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The richness and diversity of the Caribbean culture is an important part of the fabric that makes South Florida unique. We are excited about the possibilities that are ahead of us with a viable venue, renewed energy and the



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continued support of our bandleaders, masqueraders, steelbands and promoters. The time spent over the last few months provided us with a foundation to elevate Miami Broward Carnival to a new level”, adds, Mario Zamora(Vice Chair of MBOC), and Founder of BCCI.

Miami Broward One Carnival will be held on Sunday, October 10, 2010 at Sun Life Stadium. For additional information please visit [www.miamibrowardonecarnival.com](http://www.miamibrowardonecarnival.com) or call 305.653.1877.

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