



2017 Miami Broward Carnival Media Credential Application

Thank you for your interest in covering the 2017 **Miami Carnival**, which is produced by the Miami Broward Carnival Host Committee. Press registration is currently open through **September 8, 2017**. After this date, no applications will be considered. Please email your completed form with any supporting information to Yvette@harrispublicrelations.com.

We are excited about the programming elements for our signature events that include:

- **Miami Broward Jr. Carnival
- ** Fantastic Friday
- ** Miami Broward Kings and Queens
- **Miami Broward Panorama
- **Miami Broward Official J'Ouvert
- **Miami Carnival Parade of Bands and Concert

Only legitimate media is allowed and credentials will be provided at discretion of the Miami Broward Carnival Public Relations Team based on these requirements:

Must be a journalist, assigned freelancer, or established blogger

Must be a media outlet that distributes to public

Must use a byline

Must provide editor or producer contact information; OR

Must submit previous feature work or representative work; OR

Must have invitation to receive credentials

Approved media attending onsite will be subject to validation of one of the following identification:

Business card showing your affiliation and position; OR

Letter or email from an editor of a recognized publication in print, TV, or one assigning you to attend for coverage; OR

Sample of relevant work published within the last **three** years

No walk up media will be allowed. Media credential applications must be submitted by the Friday, September 8th, 2017 deadline.

All applications MUST be submitted with a copy of applicant's photo press pass ID and/or government issued ID. If approved, photo ID will be required for media check-in at the Miami Broward Carnival events.

We ask if you haven't already, please promote all the events with as much pre-coverage as possible. (We will be tracking everyone's advance coverage each day)

First Name:

Last Name:

Publication/Outlet:

Outlet Website:

Circulation/Audience Reach:

Editor/Producer Name (if different from above) _____

Editor's/Producer's Phone _____

Attending Media's Name and Title:

Editor's/Producer's Email:

Are you employed by the above organization on a full time staff salaried basis or are you a contributor?

___ Full Time _____ Contributor

If you are a contributor, please provide names of media outlets covered and contact names and numbers.

Please summarize your planned event coverage including pre and post Miami Broward Carnival:

Approximate date article or broadcast is scheduled/expected to run:

If you have previously covered Miami Broward Carnival, please describe and provide a copy of your coverage, for priority consideration.

We will do our best to grant credentials to as many outlets as possible. Please send this form, a letter of intent to cover from your editor/producer and all related materials to the address below no later than September 8, 2017.

Miami Broward Carnival Contact:

Harris Public Relations

18425 NW 2nd Ave

Miami, FL 33169

or info@harrispublicrelations.com

You will be notified of your accreditation by Friday, September 15, 2017. Please do not contact us to inquire about the status of your application. Submission of this form does not guarantee that credentials will be provided. All media credential requests are subject to Miami Broward Carnival's discretion.

THIS SECTION MUST BE COMPLETED BY A MANAGING/ASSIGNMENT
EDITOR OR NEWS DIRECTOR.

I HEREBY CERTIFY THAT THE ABOVE MENTIONED INDIVIDUAL REQUIRES
PRESS CREDENTIALS TO COVER THE 2017 Miami Broward Carnival from September 30
October 8, 2017.

Date:

Print First and Last Name:

We will do our best to grant credentials to as many outlets as possible.